



Capable + Unshakeable + Memorable

Welcoming Moms *Before* the Year Starts

“It just feels like the first day of school!”

One of the leaders exclaimed this years ago as we raced past one another and into our very first-ever Gathering together. Year after year, I never forgot her perfect explanation of what feels equal parts excitement and uncertainty; the first day attending an Able Moms Community gathering.

Whether a mom is stepping foot in a church for the first time or the one millionth, here are some tips for how you as Coordinators can make her feel most comfortable on what feels like the “first day of school”.

- ❑ Call every mom one-two weeks before your first Gathering and introduce yourself (for large groups, split the list between (hopefully) two Coordinators).
- ❑ Station at least one Able Moms Team Leader in the parking lot to serve as a greeter. Offer to hold diaper bags and direct her to where she needs to go.
- ❑ Always host a check-in table at the first meeting with at least two Team Leads
- ❑ Possibly offer a small gift or game at check in as something for her to do once she gets to her table.
- ❑ Create reusable name tags for the year that serve as seat placeholders on day one
- ❑ Title all the tables based on the year’s theme to build friendships, loyalty, and camaraderie. For example, the Alert Ladies, the Truthful Titans, the Faithful Foxes, etc.
- ❑ Each mom should have a Welcome Folder on day one filled with the suggested resources provided by local Communities and Able Moms International
- ❑ Post the social graphics shared with you and promo videos tagging #Able_Moms in the weeks prior to meeting
- ❑ Invite moms to the private Able Moms Facebook page and start communicating
- ❑ If your Community thinks of anything else, share it with us!