

## **Partnership Invitation**

We're thrilled that you're interested in partnering with us at Able Moms International! Below, you'll find details about the different types of partnerships we offer. Take a moment to review the options and choose the level that best fits your goals and needs. Once you've made your selection, simply click the link provided to access our partnership contract to complete your payment.

For your convenience, we accept payments via Venmo, PayPal, credit card, or check. Thank you for considering a partnership with us—we're excited to work together!

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PARTNERSHIPS CONTRACT

# **About Us**

#### What We Do

Able Moms International, a registered 501c3 non-profit, inspires capable, unshakeable, and memorable mothers through partnerships with local Hosts that utilize our quality turn-key collection of ministry materials to facilitate our AMI Communities. We aid any organization, from churches to prisons, that desire to invest in mothers of all ages --because Able Moms raise Able Kids.

#### **Our Mom Comm Event**

Able Moms International hosts four MomComm conferences throughout the year, one per quarter, each centered around a trustworthy biblical theme.

## Why You Matter

Mom Comm unites mother from across the US for a meaningful one day event and we believe your aligned values are a good fit for our extensive momaudience.

#### How You Benefit



Get access to our network of mom communities across the globe



MomComm partners have the privilege to Interact at a Guaranteed Booth Space within our Mom Expo Area



Benefit From the Tax Breaks of Aiding a Registered 501c3 Non-Profit



Partner with an emerging global leader in Biblically authentic mom ministry

## **Business Partnerships**

Able Moms International is looking for partners who share our passion for uplifting and supporting moms. By investing in our growing communities, you'll join us in making a real difference in the lives of moms everywhere. In return, we'll shine a spotlight on your brand, sharing it with our rapidly growing network of moms.

# AVAIL	PARTNERSHIP LEVEL	INVESTMENT	INCENTIVES		
3	ELITE	\$4,000	<ul> <li>1 monthly post on Social Media, 1 monthly ad in our emails, and your logo on our website for 1 year</li> <li>Video submission for an Ad on AMI Socials</li> <li>2 Time guest on Unrehearsed with Able Moms</li> <li>2 Tickets and 10% discount on booth for MomComm</li> </ul>		
5	PRO	\$2000	<ul> <li>1 monthly post on Social Media, 1 monthly ad in our emails, and your logo on our website for 6 months</li> <li>Video submission for an Ad on AMI Socials</li> <li>1 Time guest on Unrehearsed with Able Moms</li> <li>10% discount on booth for MomComm</li> </ul>		
20	BASIC	\$1000	<ul> <li>3 Social media mention</li> <li>Video submission for an Ad on AMI Socials</li> <li>2 Discounted Mom Comm tickets</li> </ul>		
$\sim$	CONTRIBUTOR	≥ \$100	• 1 Social media mention		

## **Mom Comm Partnerships**

Able Moms International is actively seeking partners to sponsor our quarterly Mom Comm events. In exchange for your generous donation, we offer prominent PR exposure to our engaged mom attendees, as well as ongoing visibility within our expansive mom-member network. The pricing outlined below reflects the cost for sponsoring one Mom Comm event.

# AVAIL	PARTNERSHIP LEVEL	INVESTMENT	INCENTIVES	
	GOLD	\$1,500	<ul> <li>1 Premium Booth Space</li> <li>5 minutes of stage time, can be split with a video</li> <li>1 Full page ad in event program</li> <li>Sponsor Poster and Banner throughout event venue</li> <li>Promotion on social media and on Unrehearsed podcast</li> <li>Logo on event sponsor video loop</li> <li>1 Mentions on Speaker Platforms</li> <li>Website promo with sponsor level</li> <li>Logo with link shared in 4 emails during the quarter</li> </ul>	
1	SILVER	\$1000	<ul> <li>1 Premier Booth Space</li> <li>2 minute video submission played during event</li> <li>1/2 page ad in event program</li> <li>Sponsor Banner and Posters throughout event venue</li> <li>4 Social media mentions with link</li> <li>Logo with link shared in 2 emails during the quarter</li> <li>Logo on event sponsor video loop and monthly email for 1 quarter</li> </ul>	
	BRONZE	\$500	<ul> <li>1/4 page ad in event program</li> <li>2 Social media mentions with link</li> <li>Expo booth</li> <li>Logo with link shred in 1 email during the quarter</li> <li>Logo on event sponsor video loop</li> </ul>	
	RAFFLE	≥\$100	<ul><li> 1 Social media mention</li><li> Logo on event sponsor video loop</li></ul>	

## Mom Comm Expo Vendor

Able Moms International is looking for 10 businesses to host an expo booth at each of our quarterly Mom Comm events. The price below reflects the cost of one event.

# AVAIL	VENDOR PACKAGE	INVESTMENT	INCENTIVES
2	PREMIUM	\$100	<ul> <li>Premium booth space next to premier sponsor booths in front of expo</li> <li>1 table and up to 4 chairs (extra table available on request with added fee)</li> <li>Logo on event sponsor video loop</li> </ul>
2	BASIC	75	<ul> <li>Easily accessible booth space on the "outskirts" of the expo area</li> <li>1 table and 2 chairs will be provided (extra tables and chairs available upon request with added fee)</li> <li>Logo on event sponsor video loop</li> </ul>

## **Curriculum Partnerships**

As one of our curriculum partners your business logo, a short bio and a link to your website or a QR code will be featured in our curriculum that goes out to all of our coordinators and members. We will also spotlight your business on our social media one time. Our curriculum goes out quarterly and the price for a curriculum partnership is \$125 a quarter.

#### **Cause Related Partnerships**

Cause-related marketing partnerships are available upon request and approved by the Able Moms International executive team before an agreement is signed. Each Cause Related Partnership will include an agreed-upon percentage of quarterly sales for an entire year. Cancelation of or failure to submit an agreed-upon percentage will result in the termination of all marketing on Able Moms International's social media and website. Cause Related partnerships include the following incentives.



Business partner's socials and logo will be shared on AMI platform and at MomComm.



The business link and logo are listed on our website.



All incentives fall under Elite Business Partnerships.



Brand marketing by the AMI team if wearable or AMI-relevant mom products are available.

# THANK YOU

From the entire team at Able Moms International, we are committed to providing the most quality recognition to convey our overwhelming gratitude for your partnership. Our valuable Partnership Sponsors are the first companies we will suggest as Members seek our advice and direction. Thank you immensely.

