



So, how do you welcome other moms and invite them into your local Community? We have thought of that!



Included in your Kickoff Kit are also tangible *kick-off essentials* that will come in the mail soon:

- A fabric banner
- Printed invitations

As well as online resources available by clicking the 'Kickoff' button

Here are several suggestions for how to *use* these essential resources and plan a successful launch:

1. Meet with your pastor and utilize your Prayer and Share
2. Host a 'MomSunday' and pass out invites and collect info on an Interest Sheet
3. Hang your interest sheet around church or in ladies' rooms.
4. If not on 'MomSunday', show an Able Moms commercial to your church body another Sunday or on loop in the church lobby
5. Decorate and host a Registration table before and after a church service. Borrow tablets so moms can register online right then.
6. Host an Able Moms Night Out. This serves as way more than an informational meeting - it's a way for moms to get to know one another first. So, serve appetizers, provide childcare, and answer questions about Able Moms. Close by guiding every attendee through how to JOIN on the Able Moms website using their phones/tablets.
7. Use the fabric banner as a beacon to invite moms; whether attending your church or not. Hang it under your exterior drive-thru awning, in your church breezeway, in your childcare building, or near ladies' bathrooms. Like an actual billboard, some communities rotate all these signage locations all summer.
8. Posters are great to print on high-quality paper and place on the back of bathroom stall doors, daycare entries, church nurseries, and shop windows.
9. Advertise and host an Able Moms Drive-Thru Registration in your church parking lot for a few hours. Have Team Leads ready to meet each car and register moms on phones or tablets via window.



Note: Every member will need to apply online at AbleMoms.org. It is up to you whether your local community needs additional information. If so, we have created a Local Registration Sample Template for you.



Join us.

Able Moms meets at

_____ (host church)

So, contact _____ at
(Coordinator)

_____ or visit
AbleMoms.org for more info